



CONTENT

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THEME OF THE MONTH

LIST THE RELEVANT CONTENT THEMES

HOLIDAYS & CELEBRITY EVENTS

LIST HOLIDAYS AND CELEBRITY EVENTS OR TV SHOWS THAT ARE RELEVANT

PRODUCTS & OFFERS TO PROMOTE

LIST PRODUCTS AND OFFERS YOU PLAN TO MENTION IN YOUR POSTS

SUN	MON	TUE	WED	THU	FRI	SAT
Fun Fact about Your Business	#Motivation Monday Post	Introduce Your Brand to Your Audience	Motivational Quote	#Throwback Thursday	Client Testimonial Quote	List Benefits of your product
Video Promotion for your Product	Share a Helpful Tip	Brand Video Tutorial	Customer Feature	Behind the Scenes of Your Brand	National "Bosses" Day (or monthly holiday)	Share a Before and After Photo with customer results
Highlight an Inspirational Industry Leader	Share Why You Started	Photo of You and Your Team	Customer Video Testimonial	Ask a Question or for Feedback	Share a Post from Your Twitter	Promote Your Upcoming Event or Live
Product Photo in the Hands of a Customer	Product or Money Giveaway	Feature a Follower or Customer	Repost Customer Photo	Interview Industry Leader or CEO	Celebrate a Company Win	Influencer Content Post
Post a MEME	#Motivation Monday Post	Share a Shocking Statistic about your industry	Product Sneak Peek	Promote Your Freebie	FLASH SALE	Share Month-End Results