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© CONTENT

THEME OF THE MONTH

LIST THE RELEVANT CONTENT THEMES

HOLIDAYS & CELEBRITY EVENTS

LIST HOLIDAYS AND CELEBRITY EVENTS OR TV SHOWS THAT ARE RELEVANT

PRODUCTS & OFFERS TO PROMOTE

LIST PRODUCTS AND OFFERS YOU PLAN TO MENTION IN YOUR POSTS

| SUN | MON | TUE | WED | THU | FRI | SAT |
|---|---------------------------------|--|----------------------------------|---|---|--|
| Fun Fact about Your Business | #Motivation Monday Post | Introduce Your Brand to Your Audience | Motivational Quote | #Throwback Thursday | Client Testimonial Quote | List Benefits of your product |
| Video Promotion for your Product | Share a Helpful Tip | Brand Video Tutorial | Customer Feature | Behind the Scenes of Your Brand | National "Bosses" Day (or monthly holiday) | Share a Before and After Photo with customer results |
| Highlight an Inspirational Industry Leader | Share Why You Started | Photo of You and Your Team | Customer Video Testimonial | Ask a Question or for Feedback | Share a Post from Your Twitter | Promote Your Upcoming Event or Live |
| Product Photo in the Hands of a Customer | Product or Money Giveaway | Feature a Follower or Customer | Repost Customer Photo | Interview Industry Leader or CEO | Celebrate a Company Win | Influencer Content Post |
| Post a MEME | #Motivation Monday Post | Share a Shocking Statistic about your industry | Product Sneak Peek | Promote Your Freebie | FLASH SALE | Share Month-End Results |

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